

## **B2C online orders drive volume growth in German CEP market, study says**

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Online orders by consumers remain the strongest driver of the German courier, express and parcels (CEP) market, with nearly 1.3bn parcels being shipped to private recipients in 2015, and the growth trend is continuing, according to a survey commissioned by the country's postal regulator. Adding the B2B shipments to the B2C parcel volumes raises the number from 1.3 billion to 2.3 billion parcels in 2015, the study found. For 2016, the survey commissioned by the Bundesnetzagentur and conducted by consultancy MRU estimated an increase of around 12% in B2C shipments to over 1.4bn. This means that the parcels market is by far the most important driver of the overall CEP market in Germany, with express and courier companies also benefitting from the e-commerce growth. The combined figure including both B2B and B2C volumes for 2016 is estimated at 2.5 bn parcels.

Source: <https://www.cep-research.com/news/b2c-online-orders-drive-volume-growth-in-german-cep-market-study-says>